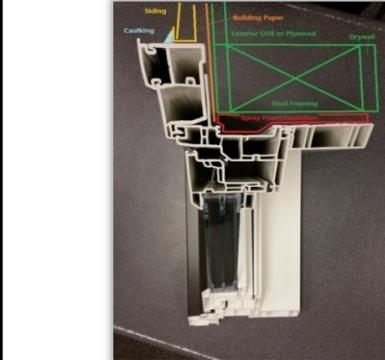


Window Investment Options

	Don't Replace Windows at All	Insert Windows into Old Frame	Attached "Brickmould" (Exterior Trim)	Full Frame 7-Stage LEAK-PROOF Installation
Description	Old windows are left and may be simply re-painted or re-caulked.	Typically done by DIY homeowners or contractors who aren't worried about future damage to the home.	The most common method of window replacement. Does NOT meet local codes or Engineered Specifications. Typically done by contractors looking to get in and out as fast as possible.	Window is installed using a 7-Stage Proven LEAK-PROOF System to prevent any chance of water penetration, even if caulking fails.
Photo Example				
Pros	-Lowest initial investment.	-Quickest installation. -Some energy efficiency improvement.	-Quick installation. -Low-maintenance option. -Energy efficiency improvement.	-Best protection level for the home. -Long Term Worry-Free Solution. -Low-maintenance option. -Energy efficiency improvement.
Cons	-Potential of future water leakage. -Requires ongoing maintenance. -No efficiency improvement.	-Does not address leakage issues between remaining frames and building framing. -Still requires maintenance.	-Only relying on spray foam and caulking to protect home from water penetration.	-Higher up front investment. -Project may take a bit longer to complete.
Immediate Investment* (Based on Average 10 window home*)	\$3,000 for professional painting and re-caulking old windows	\$7,000 + \$1,000 for professional painting and re-caulking	\$11,000	\$12,000
Estimated Investment for Next 20 Years*	\$9,000 Based on doing the above work every 5 years due to our harsh climate (possibly more often)	\$24,000 Based on doing the same above work every 5 years due to our harsh climate (possibly more often)	\$11,000 Based on doing the same above work every 10 years due to the leakage possibility (possibly more often)	\$0 Because of the LEAK-PROOF Guarantee
Potential Costs From Water Leakage*	-Replacing flooring? Thousands? -An air quality test due to mold growth from leakage issues could be \$500+. -Remediation could become thousands.	-Replacing flooring? Thousands? -An air quality test due to mold growth from leakage issues could be \$500+. -Remediation could become thousands.	-Replacing flooring? Thousands? -An air quality test due to mold growth from leakage issues could be \$500+. -Remediation could become thousands.	\$0 Because of the LEAK-PROOF Guarantee
Total 20 Year Investment*	\$12,000 + Extra heating costs + Damage and mold remediation COSTS following LEAKS	\$32,000 + Damage and mold remediation COSTS following LEAKS.	\$22,000 + Damage and mold remediation COSTS following LEAKS.	\$12,000 No risk of leaks or damage.

*All costs are estimated based on an average 10 Casement window package with Double Glazed Low-E and Argon glass
 *All costs are rough generalizations/estimations based on the extensive industry experience of various industry professionals
 *All costs are based on "current dollar values" and are not adjusted for inflation
 *This guide is intended for comparison and educational purposes only. Actual project costs will vary based on unique project factors.